

# DMC-DMK FINAL Presentations!



**Presentation Guidelines for  
DMC-DMK Senior Seminar  
2025**

# FINAL DMC-DMK PRESENTATIONS!

REQUIRED of ALL DMC-DMK SENIORS



## 1. FINAL In-class presentations

- LOCATION: ROY EVENT CENTER DION
- Wed. April 23<sup>RD</sup> 1:00-5:30 +
- MANDATORY!!!
- INVITE – Parents, Friends, Faculty, Staff, AND MOST IMPORTANTLY, those who helped you along your path.

## 2. SATURDAY APRIL 26<sup>th</sup> CAMPUS WIDE Symposium (LIVE-IN PERSON)

- ARCHWAY LOUNGE – 3<sup>RD</sup> FLOOR

## 3. WED. APRIL 30<sup>TH</sup> FINAL CLASS → TECH TURN IN + FINAL EXAM

# CHANGES or RESHAPING BEFORE PRESENTATIONS

**1. NEXT WEEK, I will FLAG important things which MUST be changed or reshaped BEFORE PRESENTING.**

- Proofing errors
- Issues with layouts
- Titling- subheaders
- Captions
- Citations
- Browser-Tech issues



**2. Must Present in TWO complementary ways:**

1. Powerpoint/Canva
2. 3-4 Samples from your E~Book, Film, Web Doc

**3. DION CENTER ROY ROOM SPACE**

# Presentation Guidelines

✓ FORMAL

Professional

- Dress
- Mentality

✓ Graded



# TIMING of your presentations

- ✓ 15-20 min. per presentation.
- ✓ Educational/Informative Style
- ✓ Podium – Mic – Screen
- ✓ **PRACTICED & REHEARSED**
- ✓ Technological Requirements →  
You are responsible for your  
media operating seamlessly!!
- ✓ Q&A afterward.
- ✓ **Audience is expected to have  
questions/comments!**



# Good → GREAT Presentations!

- With **Verve!**  
(vurv) n. vigor and energy; spirit, enthusiasm, style, dash.
- Confidence, but not overconfident
- Genuine interest and excitement!



# The Content – The DO LIST

Beyond Verve

1. ENCAPSULATE WHY THIS IS IMPORTANT (now more than ever) and what you thought a the beginning. (Brief)
2. Then focus on the **BEST** and **most INTERESTING** of what you've encountered!
3. **PUNCTUATE** with **EXCELLENT VISUALS AND CLIPS!** --"Best of" clips **AND SEGMENTS FROM YOUR BOOK-SITE-FILM** → **3-4.**
4. **FOCUS** on **IMPORTANT FINDINGS** and/or **new perspectives** or **TRENDS/PATTERNS** that you've been uncovering. Use short anecdotes.
5. What is **NEW** and **"NEWSWORTHY"** in 2025+?
6. How is your case study **EXTENDING** other research in this field?
7. **Complex Role(s) of MEDIA/Technology CONNECTIONS?** Catalyst? Coverage? Stereotypes? Diversity?
8. **DIVERSITY + CONNECTIONS** with **national** and **GLOBAL ISSUES** of **SOCIAL SIGNIFICANCE.**
9. **FUTURE#1:** What are your **CONCLUSIONS** about what needs to happen **NOW!** **ACTIVISM-MEDIA CHANGES?** How are those things likely to happen?
10. **FUTURE#2?** If your project is a smaller piece of a **LARGER** puzzle, then what's next? **WHERE/HOW WILL YOUR PROJECT BE VIEWABLE?** Now that it's done, how will you reach interested audiences?



# Tone → Connection

- Be Genuine! (no schtick)
- Group segues & hand-offs timed...
- **Project your voice** in a way which is appropriate to the room/audience.
- **Avoid Rhetorical Questions** or other "audience involvement" tactics.
- **Proofread** ALL visuals, handouts, etc.
- Maintain **eye contact** with your audience.



# The Don't List

- ✓ **DO NOT** assume that we remember anything from prior presentations. **REFRESH** our memories if you are too worried.
- ✓ **DO NOT** go through your presentation chapter-by-chapter. Develop more interesting organizational structure (issue/theme-based).
- ✓ **DO NOT** complain about first-world problems. **INSTEAD Spin positive**, reflective, thoughtful.
- ✓ **DO NOT** spend your time talking about interviewees not getting back to you or technical skills issues (getting better in Premiere, InDesign, ...)
- ✓ **DO NOT** spend your time going through a “timeline” of your process or going all the way back to your first ideas for topics for senior seminar, before you got to the one you are now on.....



**Brief pause, for Station identification...**

# DMC-DMK SYMPOSIUM PUBLIC Exhibits

- **DMC → SATURDAY, April 26th**  
**10:00~1:00pm Roy Room ARCHWAY**  
**LOUNGE Dion**
- **(SET UP at 10:00pm) in Dion 3<sup>RD</sup> floor 11:00AM START**
  - **Mandatory!!**
  - **UpBEAT CELEBRATION!**
  - **Invitations — Friends, Family, Professors, Staff, etc.**
  - **BYOT → Bring your own Technology needs and requests/preparation.**
  - **Your Individual Exhibits.**
  - **Handouts! Marketing Materials**

# FINALE

- Celebrate!
- Get HEALTHY!!
- BE MAGNANIMOUS!!!
- Be on the look out for this...



